

JM FINANCIAL ASSET RECONSTRUCTION COMPANY LIMITED
 Corporate Identity Number: U67190MH2007PLC74287
 Registered Office: 7th Floor, Chery, Appasahar Marathe Marg, Prabhadevi, Mumbai 400025
 Contact Person: 1. Vaibhav Jain- 9837536789, 2. Chandan Sakhalakar- 9820407168, 3. Prashant Monde- 022 - 6224 1676
 Website- www.jmfinancialarc.com

E-Auction Sale Notice-Fresh Sale

That Primal Capital and Housing Finance Ltd have assigned a pool of Loan (including below mentioned Loans) together with underlying security interest created thereon along with all the rights, title and interest thereon under Section 5 (1) (b) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 ("SARFAESI Act"), vide an assignment agreement dated March 29, 2023 ("the Assignment Agreement") in favour of JMFINARC (JM) (herein referred as Assignee) acting in its capacity as trustee of JMFINARC - Aranya - Trust. It is to be notified that PCHFL is authorized and appointed to act as Service provider / Collection agent to facilitate all operational and procedures processes vide Assignment / Service Agreement.

Pursuant to taking possession of the secured asset mentioned hereunder by the Authorized Officer of Secured Creditor under the SARFAESI Act, 2002 for the recovery of amount due from borrowers, offers are invited by the undersigned for purchase of immovable property, as described hereunder, which is in the possession, on 'As Is Where Is Basis', 'As Is What Is Basis' and 'Whatever Is There Is Basis', Particulars of which are given below:

Loan Code/ Branch/ Borrower(s)/ Co-Borrower(s)/ Guarantor(s)	Demand Notice Date and Amount	Property Address -final	Reserve Price	Earnest Money Deposit (EMD) (10% of RP)	Outstanding Amount (25-06-2025)
Loan Code No.: 19300043139, Lucknow (Branch), Sanjeev Kumar Awasthi (Borrower), Sapna Awasthi (Co Borrower 1)	Dt: 28-06-2021, Rs. 8,27,760/- (Rs. Eight Lakh Twenty Seven Thousand Seven Hundred Sixty Only)	All the Piece and Parcel of the Property Having an Extent- Plot No.38, Kharsa No.37 & 38 Mirj Situ At VM & Pargana-Kakori, Teh & Dis Lucknow Lucknow Uttar Pradesh- 226200 Boundaries As- North : 18 Ft Road South: Plot of Chand East: Plot No. 39 West: Plot of Raju	Rs. 13,90,000/- (Rs. Thirteen Lakh Ninety Thousand Only)	Rs. 1,39,000/- (Rs. One Lakh Thirty Nine Thousand Only)	Rs. 14,29,674/- (Rs. Fourteen Lakh Twenty Nine Thousand Six Hundred Seventy Four Only)
Loan Code No.: 24000003510, Kanpur (Branch), Arvind Kumar Pal (Borrower), Sonika Pal (Co Borrower 1)	Dt: 22-02-2022, Rs. 25,45,297/- (Rs. Twenty Five Lakh Forty Five Thousand Seven Hundred Ninety Seven Only)	All the Piece and Parcel of the Property Having an Extent- Plot No.7 & Plot No.8 Arazi No 783, Barasohri, Kanpur Kanpur Urban Uttar Pradesh- 208001 Boundaries As- North: Plot Number 20 & 21 South: 30.48 Mtr. Road East: Plot Number 8 West: Road	Rs. 74,00,000/- (Rs. Seventy Four Lakh Only)	Rs. 7,40,000/- (Rs. Seven Lakh Forty Thousand Only)	Rs. 29,59,507/- (Rs. Twenty Nine Lakh Fifty Nine Thousand Five Hundred Seven Only)
Loan Code No.: 0600005684, Lucknow- MMM Marg (Branch), Manoj Kumar Singh (Borrower), Om Prakash Singh (Co Borrower 1)	Dt: 20-07-2021, Rs. 13,13,573/- (Rs. Thirteen Lakh Thirteen Thousand Five Hundred Seventy Three Only)	All the Piece and Parcel of the Property Having an Extent- Plot of Land Part of KH No-66, VII, Anaura, Pragna & Tehsil Lucknow Uttar Pradesh- 226001 Boundaries As- North: Plot of Naveen Shukla South: Plot of Naveen Shukla East: House of Naveen Shukla West: 12 Feet Wide Road	Rs. 19,50,000/- (Rs. Nineteen Lakh Fifty Thousand Only)	Rs. 1,95,000/- (Rs. One Lakh Ninety Five Thousand Only)	Rs. 24,26,743/- (Rs. Twenty Four Lakh Twenty Six Thousand Seven Hundred Seven Only)
Loan Code No.: Dt: 19-12-2019, Rs. 11,73,964/- (Rs. Eleven Lakh Seventy Three Thousand Nine Hundred Sixty Four Only)	Dt: 19-12-2019, Rs. 11,73,964/- (Rs. Eleven Lakh Seventy Three Thousand Nine Hundred Sixty Four Only)	All the Piece and Parcel of the Property Having an Extent- Part of Gata No.95 Baka Gram Desh Nagar Bahar Chungi Pilibhit Pilibhit Uttar Pradesh- 226001 Boundaries As- North: Plot of Seller South: Plot of Seller East: Plot of Seller West: 20 Ft Road	Rs. 13,00,000/- (Rs. Thirteen Lakh Only)	Rs. 1,30,000/- (Rs. One Lakh Thirty Thousand Only)	Rs. 24,99,276/- (Rs. Twenty Four Lakh Ninety Nine Thousand Two Hundred Seventy Six Only)

DATE OF E-AUCTION: 07-08-2025, FROM 11.00 A.M. TO 1.00 P.M. (WITH UNLIMITED EXTENSION OF 5 MINUTES EACH).
LAST DATE OF SUBMISSION OF BID: 06-08-2025, BEFORE 4.00 P.M.

For detailed terms and conditions of the Sale, please refer to the link provided in https://www.jmfinancialarc.com/Home/Assetsforsale OR https://www.bankauctions.in.

STATUTORY 30 DAYS SALE NOTICE UNDER SARFAESI ACT TO THE BORROWER/GUARANTOR / MORTGAGOR

The above mentioned Borrower/Guarantor are hereby notified to pay the sum as mentioned in section 13(2) notice in full with accrued interest till date before the date of auction, failing which property will be auctioned/sold and balance dues if any will be recovered with interest and cost from borrower/guarantor.

Date: July 03, 2025, Place: Lucknow, Kanpur, Pilibhit Sd/- (Authorised Officer) (Aranya - Trust)

THE BUSINESS DAILY FOR DAILY BUSINESS

FINANCIAL EXPRESS

SBFC Finance Limited
 Registered Office- Unit No. 103, First Floor, C&B Square, Sangam Complex, Village Chakala, Andheri- Kuria Road, Andheri (East), Mumbai-400059.

DEMAND NOTICE

Whereas the borrowers/co-borrowers mentioned hereunder had availed the financial assistance from SBFC Finance Limited. We state that despite having availed the financial assistance, the borrowers/mortgagors have committed various defaults in payment of interest and principal amounts as per due dates. The account has been classified as Non Performing Asset on the respective dates mentioned hereunder, in the books of SBFC as per guidelines of Reserve Bank of India, consequent to the Authorized Officer of SBFC Finance Limited, under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 ("SARFAESI Act") and in exercise of powers conferred under Section 13(12) read with Rule 3 of Security Interest (Enforcement) Rules, 2002 issued Demand Notices on respective dates mentioned herein, calling upon the following borrowers/mortgagors to repay the amount mentioned in the notices together with further interest at the contractual rate on the amount mentioned in the notices and incidental expenses, cost, charges etc. until the date of payment within 60 days from the date of receipt of notices. The notices issued to them on their last known addresses have returned un-served and as such they are hereby informed by way of public notice about the same.

Sr. No.	NAME OF THE BORROWER / ADDRESS	Date of Demand Notice & NPA	Loan And Outstanding Amount	Property Address Of Secured Assets
1.	1. SHAJAD s/o BASHIR AHMED, 2. ISRANA ISRANA Having address at: Gali No. 80, Malhupur, Dist - Saharanpur, Uttar Pradesh - 247001. And also, at: 1A. SHAJAD s/o BASHIR AHMED, Kharsa No. 413M, Village - Malhupur, Dist- Saharanpur, Uttar Pradesh - 247001.	Notice Date: 10th April 2025 NPA Date: on 03rd February 2025	Loan Account No. '402106000303235-C (PR01334999) Loan Amount: Rs. 2060000.00/- (Rupees Twenty Lakh Sixty Thousand Only) for Facility Agreement No. '402106000303235-C (PR01334999) Total Outstanding amount: Rs. 2148732/- (Rupees Twenty-One Lakh Forty-Eight Thousand Seven Hundred and Thirty-Two Only) as on 17th March 2025.	All that piece and parcel of the Property Kharsa No. 413M, Village - Malhupur, Dist - Saharanpur, Uttar Pradesh - 247001. Admeasuring area: 34.22 Sq. Yards, and bounded as under- East- Abadi Naeem s/o Mohd. Hasan, West- Malhupur - Badgon Road, North- Shop of Sahin D/o Jind Hasan, South- Shop of Sandeep Kumar s/o Sh. Ram Kumar.
2.	1. SHIVAM TRADERS, 2. SHIVAM GUPTA, 3. SHIV KUMAR GUPTA, 4. RAJ KUMAR, 5. RAJESH Having address At: Suchittagarj, Mauja Khraura Pargana Magalsi, Tehsil Sohawal, Dist- Faizabad (Now Ayodhya), Uttar Pradesh-224288. And Also, at: 1a. Shivam Traders, Gata No.262 Vill Khraura Pragna Magalsi Tehsil Sohawal Faizabad (Now Ayodhya), Uttar Pradesh- 224288.	Notice Date: 10th April 2025. NPA Date: (NPA) on 05th March 2025	Loan Account No. '402106000138604-C (PR0176591) Loan Amount: Rs. 4570000.00/- (Rupees Forty-Five Lacs Seventy Thousand Only) for Facility Agreement No. '402106000138604-C (PR0176591) Total Outstanding amount: Rs. 47,71,666/- (Rupees Forty Seven Lacs Seventy One Thousand Six Hundred Sixty Six Only) as on 17th March 2025.	All that piece and parcel of the Property land bearing Khatuani Khasra No.262 area 511 Sq.Ft. Situated at Mauza Khraura, Pargana Magalsi, Tehsil Sohawal Distt. Faizabad (Now Ayodhya) Bounded as under- East- Plot Surendra Verma West- Plot Reena Kausar North- Kharanja South-Plot Sukhdev Yadav
3.	1. M/ DSHANVI PATEL 2. MR. SHITIN KUMAR, 3. JWEELKSHA NISHAD Having add at: 525/90/a/6B, Gabbamgari Gaddi alahapur, Near Shiv Mandir, Allahabad, Uttar Pradesh-211006. And also, at: 1A. M/S DHANVI WJELLERS House No.404, Situated at Mohalla-Baghambari Gaddi Pargana & Tehsil- Sadar, District Prayagraj, Uttar Pradesh-211006.	Demand Notice Date: 11th April 2025 NPA Date: (NPA) on 03rd February 2025	Loan Account No. '402106000142102-C (PR01109743) & 402106000189550 (PR01152118). Loan Amount of Rs. 40,00,000/- (Rupees Forty Lacs Only) out of which Rs. 27,10,000/- (Rupees Twenty Seven Lacs Ten Thousand Only) Vide Facility Agreement No. 402106000142102-C (PR01109743) & 12,90,000/- (Rupees Twelve Lacs Ninety Thousand Only) with Agreement No. 402106000189550 (PR01152118) Total Outstanding Amount: Rs. 41,74,601/- (Rupees Forty-One Lacs Seventy-Four Thousand Six Hundred One Only) in both the Agreement No. 402106000142102-C (PR01109743) & 402106000189550 (PR01152118) as on 17th March 2025.	All that piece and parcel of the Property - Property of House No.404, Mauza-Baghambari Gaddi, Pargana & Tehsil-Sadar, Distt. Prayagraj, Area- 86.29 Sq.Khsr. bounded as under- East- House of Nawal Kishor Pandey West- House of Madhulika Srivastava North-14 Fit Road, South- House of other.
4.	1. AJAY 3.SUSHMA, Having add at: Gata No.1166 at Gram Ashok Nagar, Kasba and Tehsil Akbarpur, Distt. Kanpur Dehat- 209801. And Also, At: 1A. AJAY, Arazi No. 1166 Situated at Gram Ashok Nagar Kasba, Tehsil-Akbarpur & Distt. Kanpur, Dehat-209801.	Demand Notice Date: 11th April 2025. NPA Date: (NPA) on 03rd February 2025.	Loan Account No. 'SBFCCLAP000032020 (PR01479183), 0000015651-C (PR01442107) & 4021060000361932-C (PR0141818) & 4021060000361932-C (PR01389903) & 402106000025871-C (PR01189291). Loan Amount of Rs. 46,61,998/- (Rupees Forty-Six Lacs Sixty-One Thousand Nine Hundred Ninety-Eight Only) in all the Agreement having No. SBFCCLAP000032020 (PR01479183), 0000015651-C (PR01442107) & 4021060000361932-C (PR0141818) as on 17th March 2025.	All that piece and parcel of the Property - Plot, Carved out from Arazi No.1166/ Admeasuring Area 205.33 Sq.Meter) Situated at Gram Ashok Nagar Kasba, Tehsil-Akbarpur and Distt- Kanpur Dehat, bounded as under- East- Open Place Munshi Khan, West- Sahar and House of Purchaser, North- To 5 Meter wide Kachha Rasta thereafter pond, South- House of Sanjay Singh.
5.	1. MR. DEEPAK KUMAR MISHRA, 2. MRS. RATANPRIYA MISHRA, Having address at: 107/14 Chak Inam All Labour Colony Naini Allahabad-211008. Uttar Pradesh. And also, at: Arzi No. 189, Mauza Kumbh, Mahul Tasil Maringanj Azamgarh-223224. A. MR. DEEPAK KUMAR MISHRA, House No. 37D/2K/1A Situated at Mohila Kareli Pargana & Tehsil Sadar Distt. Prayagraj/ Allahabad-211002. Uttar Pradesh. Address at Arazi No. 385/1, Mauza - Dewrakh Upar, Pargana - Arail & Tel Karchana, Dist- Prayagraj.	Demand Notice Date: 11th April 2025. NPA Date: (NPA) on 03rd February 2025.	Loan Accounts No. '4021060000227130-C (PR01220842) & 4021060000345414-C (PR01389903) & 402106000025871-C (PR01189291). Loan Amount of Rs. 50,00,000.00/- (Rupees Five Lacs Only) for Facility Agreement No. '4021060000227130-C (PR01220842) & 60,000.00/- (Rupees Six Lacs Only) for Facility Agreement No. 4021060000345414-C (PR01389903) & 13,00,000.00/- (Thirteen Lacs Only) for Facility Agreement No. 402106000025871-C (PR01189291). Loan Outstanding amount of Rs. 24,58,826/- (Rupees Twenty-Four Lacs Fifty Eight Thousand Eight Hundred and Twenty-Six Only) as on 17th March 2025.	All that piece and parcel of the Property Item 1- House No. 37D/2K/1A Situated at Mohila Kareli Pargana & Tehsil Sadar Distt. Prayagraj/ Allahabad -211002. Uttar Pradesh. Item 2- Arazi No. 385/1, Mauza - Dewrakh Upar, Pargana - Arail & Tel Karchana, Dist- Prayagraj, Area : 123.57 Sq. Mts. Bounded and butted as under per sale deed as is under- East : 8 Fit way West: Plot of Vidya Dhar & Others, North: House of Anil Pandey, South: Part of seller. Item 3- Arazi No. 189, Mauza Kumbh, Pargana Mahul Tasil Maringanj Distt. Azamgarh-223224.

In the circumstances as aforesaid, the notice is hereby given to the above borrowers, co-borrowers, to pay the outstanding dues as mentioned above along with future interest and applicable charges within 60 days from the date of the publication of this notice failing which further steps will be taken after the expiry of 60 days of the date of this notice against the secured assets including taking possession of the secured assets of the borrowers and the mortgagors under Section 13(4) of the SARFAESI Act and the applicable Rules thereunder. Please note that under Section 13 (13) of the SARFAESI Act, no Borrower shall, transfer by way of sale, lease or otherwise any of his secured assets referred to in the notice, without prior written consent of the secured creditor.

Dated: 03.07.2025
Place: UTTAR PRADESH Sd/- Authorized Officer SBFC Finance Limited

JM FINANCIAL ASSET RECONSTRUCTION COMPANY LIMITED
 Corporate Identity Number: U67190MH2007PLC74287
 Registered Office: 7th Floor, Chery, Appasahar Marathe Marg, Prabhadevi, Mumbai 400025
 Contact Person: 1. Vaibhav Jain- 9837536789, 2. Rohan Sawant- 9833143913, 3. Prashant Monde- 022 - 6224 1676
 Website - www.jmfinancialarc.com

E-Auction Sale Notice - Subsequent Sale

That Primal Capital and Housing Finance Ltd have assigned a pool of Loan (including below mentioned Loans) together with underlying security interest created thereon along with all the rights, title and interest thereon under Section 5 (1) (b) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 ("SARFAESI Act"), vide an assignment agreement dated March 29, 2023 ("the Assignment Agreement") in favour of JMFINARC (JM) (herein referred as Assignee) acting in its capacity as trustee of JMFINARC - Aranya - Trust. It is to be notified that PCHFL is authorized and appointed to act as Service provider / Collection agent to facilitate all operational and procedures processes vide Assignment / Service Agreement.

Pursuant to taking possession of the secured asset mentioned hereunder by the Authorized Officer of Secured Creditor under the SARFAESI Act, 2002 for the recovery of amount due from borrowers, offers are invited by the undersigned for purchase of immovable property, as described hereunder, which is in the possession, on 'As Is Where Is Basis', 'As Is What Is Basis' and 'Whatever Is There Is Basis', Particulars of which are given below:

Loan Code/ Branch/ Borrower(s)/ Co-Borrower(s)/ Guarantor(s)	Demand Notice Date and Amount	Property Address -final	Reserve Price	Earnest Money Deposit (EMD) (10% of RP)	Outstanding Amount (25-06-2025)
Loan Code No.: 25700002233, Gorakhpur (Branch), Durgesh Kumar Srivastava (Borrower), Sujita Srivastava (Co-Borrower 1)	Dt: 29-10-2019, Rs. 12,52,553/- (Rs. Twelve Lakh Fifty Two Thousand Five Hundred Fifty Three Only)	All The Piece And Parcel of the Property Having An Extent- Plot Situated At Arazi No.377, Ward No. 18, Mauza- Harsewakpur No. 2, Tappa & Pargana- Havelli, Tehsil- Sadar Gorakhpur Uttar Pradesh- 273001 Boundaries As- North: Land of Seller South: Land of Seller East: Land of Ingotan Department West: 18 Ft. Wide Road	Rs. 10,00,000/- (Rs. Ten Lakh Only)	Rs. 1,00,000/- (Rs. One Lakh Only)	Rs. 26,14,445/- (Rs. Twenty Six Lakh Fourteen Thousand Four Hundred Forty Five Only)
Loan Code No.: 19300043500, Lucknow- MMM Marg (Branch), Mohamamd Dad (Borrower), Nisha Raeesun (Co-Borrower 1)	Dt: 28-06-2021, Rs. 19,59,277/- (Rs. Nineteen Lakh Fifty Nine Thousand Seven Hundred Seventy Seven Only)	All The Piece And Parcel of the Property Having An Extent- Plot No 150, Part of Kharsa No 3 & 5, Narnahpur, Tehsil- Bakshi Ka Talab Distt. Lucknow Uttar Pradesh- 226200 Boundaries As- North: Plot No. 151 South: Plot No. 149 East: Plot No. 159 West: 20' Wide Road	Rs. 12,70,000/- (Rs. Twelve Lakh Seventy Thousand Only)	Rs. 1,27,000/- (Rs. One Lakh Twenty Seven Thousand Only)	Rs. 32,82,164/- (Rs. Thirty Two Lakh Eighty Two Thousand One Hundred Sixty Four Only)
Loan Code No.: 19300042701, Lucknow - MMM Marg (Branch), Geeta Rohira (Borrower), Tushar Rohira (Co-Borrower 1)	Dt: 16-06-2020, Rs. 39,48,259/- (Rs. Thirty Nine Lakh Forty Eight Thousand Two Hundred Fifty Nine Only)	All The Piece And Parcel of the Property Having An Extent- Plot No A-3 Part of Kharsa No 106 Vill- Deoria, Pargana & Tehsil Lucknow-226200 Boundaries As- North: Plot No. A 2 South: Plot No. A 4 East: Plot No. A 7 West: 25 Feet Road	Rs. 38,90,000/- (Rs. Thirty Eight Lakh Ninety Thousand Only)	Rs. 3,89,000/- (Rs. Three Lakh Eighty Nine Thousand Only)	Rs. 81,80,175/- (Rs. Eighty One Lakh Eighty Thousand One Hundred Seventy Five Only)
Loan Code No.: 12000044876, Varanasi (Branch), Rakesh Kumar (Borrower), Rekha Rajesh Kumar (Co-Borrower 1)	Dt: 13-06-2023, Rs. 13,55,609/- (Rs. Thirteen Lakh Fifty Five Thousand Six Hundred Ninety Only)	All The Piece And Parcel of the Property Having An Extent- Arazi No. 962 Ka, Mauza Bhanjara Pargana Kaswar Raja Varanasi (Ka Talab Distt. Lucknow Uttar Pradesh- 226200 Boundaries As- North: Uo Karmia Deel South: Uo Ramiy Patti East: 10ft. Wide Kachha Rasta West: Uo Others	Rs. 14,30,000/- (Rs. Fourteen Lakh Thirty Thousand Only)	Rs. 1,43,000/- (Rs. One Lakh Forty Three Thousand Only)	Rs. 17,80,669/- (Rs. Seventeen Lakh Eighty Thousand Six Hundred Sixty Nine Only)
Loan Code No.: 24000002674, Kanpur (Branch), Chandrupa Singh Jadaun (Borrower), Sajjan Singh (Co-Borrower 1)	Dt: 17-05-2021, Rs. 11,69,117/- (Rs. Eleven Lakh Sixty Nine Thousand One Hundred Seventeen Only)	All The Piece And Parcel of the Property Having An Extent- H. No. 38- A1 Chand Purwa Vill Naubasta Kanpur Uttar Pradesh - 208021 Boundaries As- North: Other Premises South: 60 Ft Road East: Premises Plot Number 2 West: Premises No. House of Chaitur	Rs. 21,40,000/- (Rs. Twenty One Lakh Forty Thousand Only)	Rs. 2,14,000/- (Rs. Two Lakh Fourteen Thousand Only)	Rs. 21,49,764/- (Rs. Twenty One Lakh Forty Nine Thousand Seven Hundred Sixty Four Only)
Loan Code No.: 24000003319, Kanpur (Branch), Deepak Dixit (Borrower), Rajkumar R (Co-Borrower 1)	Dt: 27-05-2021, Rs. 9,87,879/- (Rs. Nine Lakh Eighty Seven Thousand Eight Hundred Seventy Nine Only)	All The Piece And Parcel of the Property Having An Extent- Plot No. 19A Arazi 1406, Vill- Daheli Sujanpur Pargana Kanpur Nagar Urban Uttar Pradesh- 208001 Boundaries As- North: Prem of Deepak Yadav & Baljeet Singh South: Mahendra Singh East: Other's Premises & Rajesh Singh West: 20' Road & Rajesh Yadav House	Rs. 6,80,000/- (Rs. Six Lakh Eighty Thousand Only)	Rs. 68,000/- (Rs. Sixty Eight Thousand Only)	Rs. 17,75,561/- (Rs. Seventeen Lakh Seventy Five Thousand Five Hundred Sixty One Only)

DATE OF E-AUCTION: 22-07-2025, FROM 11.00 A.M. TO 01.00 P.M. (WITH UNLIMITED EXTENSION OF 5 MINUTES EACH).
LAST DATE OF SUBMISSION OF BID: 21-07-2025, BEFORE 04.00 P.M.

For detailed terms and conditions of the Sale, please refer to the link provided in https://www.jmfinancialarc.com/Home/Assetsforsale OR https://www.bankauction.in.

STATUTORY 15 DAYS SALE NOTICE UNDER SARFAESI ACT TO THE BORROWER/GUARANTOR / MORTGAGOR

The above mentioned Borrower/Guarantor are hereby notified to pay the sum as mentioned in section 13(2) notice in full with accrued interest till date before the date of auction, failing which property will be auctioned/sold and balance dues if any will be recovered with interest and cost from borrower/guarantor.

Date: July 03, 2025, Place: Gorakhpur, Lucknow, Varanasi, Kanpur Sd/- (Authorised Officer), (Aranya - Trust)

SMFG Grihashakti
 Corporate Off. : 503 & 504, 5th Floor, G-Block, Inspire BKC, BKC Main Road, Bandra Kuria Complex, Bandra (E), Mumbai - 400051.
 Regd. Off. : Commerzone IT Park, Tower B, 1st Floor, No. 111, Mount Poonamallee Road, Porur, Chennai - 600116, TN

SMFG INDIA HOME FINANCE CO. LTD.

DEMAND NOTICE

UNDER THE PROVISIONS OF THE SECURITIZATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002 ("the Act") AND THE SECURITY INTEREST ENFORCEMENT RULES, 2002 ("the Rules") the undersigned being the Authorized Officer of SMFG India Home Finance Co. Ltd. (hereinafter referred to as SMHFC) under the Act and in exercise of the powers conferred under Section 13 (12) of the Act read with Rule 3 issued Demand Notice(s) under Section 13(2) of the Act, calling upon the following borrower(s) to repay the amount mentioned in respective notice(s) within 60 days from the date of receipt of the said notice. The undersigned reasonably believes that borrower(s) is/are avoiding the service of the Demand Notice(s), therefore the service of notice is being effected by affixation and publication as per Rules. The contents of Demand Notice(s) are extracted herein below :

Sr. No.	Loan Account No. & Name of the Borrower / Co-Borrowers Property Holders as the case may be	Description Of Secured Assets / Mortgage Property	Date of Demand Notice U/s. 13 (2) & Total O/s.
1.	LAN : 610639511427061 1. Mohd Intiyaz 2. Mariyam W/O Intiyaz Add : S/O Jameel Ahmad , R/O Hn 537- U/ 748-B, Dudauli Marg, Bharat Nagar, Preeti Nagar Pulya Lucknow, UP, Pin -226021	House Built On Plot No. 18 A Over Kharsa No. 114 Ka Min, Area 92.007 Sq Mtrs Situated At Gram- Gaurbheeth, Ward-Faizullaganj, Tehsil & Dist- Lucknow East - Plot No. -19, West - Plot No. -18, North - Others, South - Road 18 Ft Wide	16.06.2025 Rs. 43,16,187.57 (Rs. Forty Three Lakh Sixteen Thousand One Hundred Eighty Seven & Paise Fifty Seven Only) as on 13.06.2025 NPA Date : 05.06.2025
2.	LAN : 610638011734247 1. Sheetal Sunhare 2. Vinit Kumar 3. Aman Kumar Add : W/O Vinit Kumar, R/O House No. 376, Scheme No. 136, Sector - A 2 Indore, Madhya Pradesh, Pin 452010	House Built On Part Of Plot No. B-11 & B-12, Over Kharsa No.118 Min Area 92.936 Sq. Mtrs Situated At Gram & Pargana- Bijnore, Tehsil-Sarojani Nagar Dist- Lucknow, East: 25 Feet Wide Road, West: House Of Ashok Shukla, North- House Of P.K. 136, Sector - A 2 Indore, Madhya Pradesh, Pin 452010	16.06.2025 Rs. 39,29,458.34 (Rs. Thirty Nine Lakh Twenty Nine Thousand Four Hundred Fifty Eight & Paise Thirty Four Only) as on 13.06.2025 NPA Date : 05.06.2025
3.	LAN : 610639211581980 1. Syed Wali Sarwar 2. Samiya Wal Add : R/O Flat No.305, 3rd Floor, Silver Height Apartment, Aishbagh, Tayal Vihar Colony Lucknow Up, Pin -226004	Flat No. 302, 3rd Floor, Constructed On Plot No. 102, Kharsa No- 638 Min Known As " The Palm Arcade" Total Area 1200 Sq Ft Or 111.524 Sqmtrs Situated At Village- Ismailganj, Ward-Ismailganj, Tehsil & District- Lucknow, East - Open To Sky, West - Stairs, North - Road, South - Flat No. 305	16.06.2025 Rs. 34,73,469.67 (Rs. Thirty Four Lakh Seventy Three Thousand Four Hundred Sixty Nine & Paise Sixty Seven Only) as on 13.06.2025 NPA Date : 05.06.2025
4.	LAN : 610439211684878 1. Sanjeev Gupta 2. Sanjeena Gupta Add : S/O Surya Prakash Gupta R/O Mig 6 Kripal Kunj, Bareilly, Pin -243001	House On Part Of Kharsa No.12, 65 Min, 66 ,67,99,13,14,64,69, Admeasuring 231.72 Sq Mtrs, Math Lakhpur, Pargana/Tehsil/Dist-Bareilly, Uttar Pradesh East - Land Rajeev Agarwal, West - Rasta 18 Feet Wide North - House Other Person South :- House Other Person	16.06.2025 Rs. 22,75,336.40 (Rs. Twenty Two Lakh Seventy Five Thousand Three Hundred Thirty Six & Paise Forty Only) as on 13.06.2025 NPA Date : 05.06.2025
5.	LAN : 610639211371638 1. Mahendra Singh 2. Pratima Singh 3. Rekha Singh Add : R/O Kharsa No. 402 Gaurbheeth Road Faizullaganj Lucknow UP, Pin -226020	House Built Over Part Of Plot No- 14, Part Of Kharsa No- 454, Area 1057.50 Sq Ft Village- Gaurbheeth, Ward- Faizullaganj Lucknow, East :- House Of Ashok Shukla, North- House Of P.K. 136, Sector - A 2 Indore, Madhya Pradesh, Pin 452010	16.06.2025 Rs. 20,05,308.04 (Rs. Twenty Lakh Five Thousand Three Hundred Eight & Paise Four Only) as on 13.06.2025 NPA Date : 05.06.2025

The borrower(s) are hereby advised to comply with the Demand Notice(s) and to pay the demand amount mentioned therein and here in above within 60 days from the date of this publication together with applicable interest, bounces charges, cost and expenses till the date of realization of payment. The borrower(s) may note that SMHFC is a secured creditor and the loan facility availed by the Borrower(s) is a secured debt against the immovable property/properties being the secured asset(s) mortgaged by the borrower(s). In the event borrower(s) are failed to discharge their liabilities in full within the stipulated time, SMHFC shall be entitled to exercise all the rights under section 13(4) of the Act to take possession of the secured assets(s) including but not limited to transfer the same by way of sale or by invoking any other remedy available under the Act and the Rules thereunder and realize payment. SMHFC is also empowered to ATTACH AND/OR SEAL the secured assets(s) before enforcing the right to sale or transfer. Subsequent to the Sale of the secured assets(s), SMHFC also has a right to initiate separate legal proceedings to recover the balance dues, in case the value of the mortgaged properties is insufficient to cover the dues payable to the SMHFC. This remedy is in addition and independent of all the other remedies available to SMHFC under any other law. The attention of the borrower(s) is invited to Section 13(8) of the Act, in respect of time available, to redeem the secured assets and further to Section 13(13) of the Act, whereby the borrower(s) are restrained/prohibited from disposing of or dealing with the secured asset(s) or transferring by way of sale, lease or otherwise (other than in the ordinary course of business) any of the secured assets(s), without prior written consent of SMHFC and non-compliance with the above is an offence punishable under Section 13(4) of the Act. The copy of the Demand Notice is available with the undersigned and the borrower(s) may, if they so desire, can collect the same from the undersigned on any working day during normal office hours.

Place : Lucknow, Bareilly, Uttar Pradesh Sd/-
Date : 16.06.2025 Authorized Officer, SMFG INDIA HOME FINANCE CO. LTD.

HINDUJA HOUSING FINANCE LIMITED
 Corporate Office: No. 167-169, 2nd Floor, Anna Salai, Saidapet, Chennai-600015.
 E-mail : auction@hindujahousingfinance.com
 2nd Floor, D-59/103, D-4, Asha Kunj, Mahmoorganj Road, Sigra, Varanasi-221010

RLM-BRAJESH AWASTHI-9918301885, RRM-PUSHKAR AWASTHI 9453043399, CLM-DURGESH BAHADUR-885845634, CRM-SHASANK SINGH, 9565389173

SYMBOLIC POSSESSION NOTICE

Whereas the undersigned being the Authorized Officer of the HINDUJA HOUSING FINANCE LIMITED under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (No. 3 of 2002), and in exercise of powers conferred under Section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 issued a demand notice was issued on the dates mentioned against each account and stated hereinafter calling upon the borrower (hereinafter the borrower and guarantors are collectively referred to as the "Borrowers") to repay the amount within 60 days from the date of receipt of said notice. The borrowers having failed to repay the amount, notice is hereby given to the borrowers and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under sub-section 4 of section 13 of Act read with rule 6 of the Security Interest Enforcement Rules, 2002 on this dates mentioned against each account. The borrower/guarantor in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the HINDUJA HOUSING FINANCE LIMITED for an amount and future interest at the contractual rate on the aforesaid amount together with incidental expenses, costs, charges, etc. thereon. The borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets.

Sr. No.	Application No./ Name of Borrowers/Guarantors	Demand Notice Date / Date of Possession	Amount Outstanding	Details of Immovable Property
1.	UPI/ABD/HNDA/A00000289, Mr. Amit Kumar Mishra & Mrs. Poonam Mishra, both at: House No-34, Dewrakh, Naini, Near Sakun Vidya Niketan School, Urban, Allahabad, Uttar Pradesh, India: 212303	06-01-2025 27-06-2025 Symbolic	₹ 22,16,843/- plus interest thereon	One Residential House Part of Arazi No-524 Mtr & 525 Mtr measuring area 84 sq. Yds. Mr. Situated at Mauja- Dewrakh Upar, Pargana-Arail, Tehsil - Karachana & Dist- Prayagraj, Uttar Pradesh - 211016, Bounded as: North - Plot of Seller, South - Plot of Seller, East - Land of Dubey, West - 4.5 Mtr Way
2.	UPI/ABD/PLP/RA/A000000335, Mr. Umesh Singh & Mrs. Pinki W/o Umesh Singh Both at: Gate No. 412, Dewrakh, Naini, Near Sakun Grid Medical Store, Urban, Allahabad, Uttar Pradesh, India: 211001	24-02-2025 27-06-2024 Symbolic	₹ 10,15,700/- plus interest thereon	One Residential House Part of Arazi No-412 measuring area 63.45 sq. Mtr. Situated at Mauja- Dewrakh Upar, Pargana-Arail, Tehsil - Karachana & Dist- Prayagraj, Uttar Pradesh- 211001, Bounded as: North - Plot of Raj Mundal, South - Plot of Munna Pandey, East - rest part of area, West - 20 feet Way
3.	UPI/ABD/SHG/HA/A000000882, Mr. Indira Mani Pal & Mrs. Reema Pal, both at: House No. 60/131, Address- Salori, Govindpur, Near Shukla Market, Allahabad, Uttar Pradesh, 211002	18-11-2		