

Castrol India launches three new products under its Auto Care range

EOI CORRESPONDENT

KOLKATA, JULY 1/--/Castrol India Limited, a pioneer in automotive and industrial lubricants, has expanded its Auto Care product portfolio with three new launches, a Throttle Body Cleaner, a Fuel Injector and Carburettor Cleaner, and a Brake Cleaner. These additions reinforce Castrol's commitment to enabling high-quality service and repair at professional workshops across the country.

The new products are designed to help mechanics and service technicians clean critical vehicle components more effectively and efficiently. They complement Castrol's existing line of maintenance solutions, helping ensure smoother performance, better fuel efficiency, and enhanced braking responsiveness—all while helping to minimize vehicle downtime during servicing.

"Workshops and technicians are at the heart of delivering high-quality vehicle care," said Rohit Talwar, Vice President-Marketing at Castrol India Limited. "With these new additions to our Auto Care range, we are offering professional-grade solutions crafted to meet the needs of vehicles operating in today's challenging driving and road conditions. We are continuing to evolve our offerings in line with what proactive automotive owners and service professionals need: High-quality, easy-to-use maintenance solutions that they can trust."

The expansion of the Auto Care portfolio is part of Castrol's broader effort to strengthen its presence in the vehicle maintenance space. From lubricants to cleaning and care solutions, the company continues to offer a comprehensive suite of products to support service centres and workshop professionals across the country. Strictly adhering to safety and sustainability standards, the new products are suitable for both two- and four-wheelers and are engineered for compatibility with modern engine and brake systems.

Bank of India signs MoU with NeGD To offer 250+ government services via BOI Omni Neo App

EOI CORRESPONDENT

KOLKATA, JULY 1/--/Bank of India, one of India's leading public sector banks, signed Memorandum of Understanding (MoU) with the National e-Governance Division (NeGD) under the Ministry of Electronics and Information Technology (MeitY), to promote the digital services of UMANG (Unified Mobile Application for New-age Governance) of Central / State Government departments through BOI Omni Neo APP platform.

This collaboration will enable Bank of India to provide access to over 250+ services pertaining to various essential Government departments including EPFO, PAN, Passport, Railways, ESIC significantly using BOI Omni Neo Mobile Banking Universal APP for enhancing citizen convenience and digital inclusivity.

The ceremony for the exchange of MoUs was held on 27th June, 2025 at the NeGD Division, MeitY, New Delhi. The event was graced by key dignitaries from NeGD and Bank of India. Shri Debabrata Nayak (Chief Technology

Officer) and Smt. Shampa Sudhir Biswas - General Manager, Bank of India jointly presided over the signing ceremony along with other Senior Officials of both the organisations marking a significant milestone in promoting Digital India



initiatives through last-mile delivery. Rajnish Kumar, Chief Operating Officer, NeGD said that Bank of India is the first bank to integrate with UMANG platform to enable a wider section of citizens, to access essential government services seamlessly using banking platform.

Shampa Sudhir Biswas, GM Bank of India expressed pride in association with NeGD reaffirming the Bank's commitment in supporting government initiatives and extended gratitude to NeGD & MeitY.

Inspiring NEET Success: Hindi medium girl scores Category Rank 239

Aims for SMS Medical College, Jaipur

EOI CORRESPONDENT

BUNDI (RAJASTHAN), JULY 1/--/In a remarkable story of determination, resilience, and unwavering belief, Aarti Baswal, a Hindi medium student from a modest farming family in Dhanao village, Nainwa tehsil, Bundi district, has secured an impressive Category Rank 239 in NEET 2025, paving her way to pursue MBBS from a government medical college.

Aarti's father, Rajesh Khatik, is a hardworking farmer. The family's livelihood depends on just 7-8 bighas of farmland, and they manage their entire household on this limited income. In such circumstances, dreaming of becoming a doctor seemed almost impossible but Aarti changed that

narrative. Aarti drew inspiration from Kanhaiya Lal Meena, a young achiever from her own village who had successfully cleared NEET a few years earlier. After preparing at Motion Education in Kota, he secured admission to an MBBS program, a feat that deeply motivated her. Witnessing someone from a similar background achieve such a milestone gave Aarti the confidence that she, too, could turn her dream into reality. Determined to follow in his footsteps, she set her sights on Motion Education in Kota.

However, financial constraints posed a major challenge. She applied for a government scheme, but her application was rejected due to a minor error. It could have been a moment of deep

disappointment but Aarti refused to give up. She shared her situation with the management of Motion Education, Kota. In a generous and humane gesture, the institute offered her coaching at a nominal fee. Along with this, she received top-quality mentorship, test series, doubt sessions, and excellent study material, all of which gave a new direction to her preparation.

With emotion, Aarti shares, "I'm a Hindi medium student. I come from a village and limited means but today I've proven that if your will is strong, success must bow before you. No one in my family has ever become a doctor, but I will be the first. Motion Kota didn't just teach me, they made me believe I could do it."

Bajaj Finance rolls out 'Knockout Digital Fraud'

A cyber security awareness drive in Siliguri

EOI CORRESPONDENT

SILIGURI, JULY 1/--/Bajaj Finance Ltd (BFL), India's largest Non-Banking Financial Company (NBFC) in the private sector, and part of Bajaj Finserv, today launched a cyber-fraud awareness drive in Siliguri - Knockout Digital Fraud - to inform digital users about different types of threats, and best practices to safeguard finances.

The Knockout Digital Fraud programme aligns with the Reserve Bank of India's 2024 guidelines on Fraud Risk management for NBFCs, which emphasises early detection, staff accountability, and public engagement to make the digital ecosystems safer for everyone.

Knockout Digital Fraud brings citizens' attention to common financial frauds committed by scammers including fake social media accounts, WhatsApp groups and websites that mimic financial companies, falsely claiming affiliation and impersonating their employees.

It encourages citizens to stay alert and cyber safe by making them aware of the modus operandi of scammers in cases including fake loans, investment schemes targeting vulnerable individuals with promises of instant loans, and deceptive financial schemes. In addition, it creates awareness about phishing, vishing, malicious mobile applications, and malware.

Speaking at Bajaj Finance Limited's Knockout Fraud Awareness Programme in Siliguri, Inspector-in-Charge of Bhaktinagar Police Station, Amit Adhikary, cautioned, "Fraudsters often exploit low awareness, especially among illiterate or semi-literate individuals, luring them with false promises of wealth. They may impersonate officials, claim drugs were found in your parcel, or say your ATM has been blocked - then trick you into revealing sensitive information or clicking harmful links. Urge citizens to remain vigilant, report suspicious activity to the nearest police station,

and avoid interacting with unknown profiles online. Stay alert, stay safe."

Speaking on the occasion, a spokesperson from BFL, said, "The financial safety of consumers is paramount to us. We are constantly issuing online and offline advisories, on social media platforms, as well as through on-ground interactions with citizens, encouraging everyone to be cyber safe."

Also present at the event were Sub-Inspector Ranjit Paul, Sub-Inspector Abhishek Thing, Sub-Inspector Pintu Ghosh, and Lady ASI Urshila Lalbighi from Bhaktinagar Police Station, Siliguri and Nakul Chandra Das - Retd. Deputy Superintendent of Police, West Bengal.

Knockout Digital Fraud offers the cyber community valuable safety tips on safeguarding personal and sensitive information. This includes refraining from sharing OTPs, PINs, clicking on suspicious emails, SMSs, links, QR codes and downloading applications from unknown sources.

Yamaha offers INR 10,000 Price Benefit on RayZR 125 Fi Hybrid

EOI CORRESPONDENT

KOLKATA, JULY 2/--/Yamaha Motor Co., Ltd. (YMC) today celebrates its 70th Foundation Day - a significant milestone in its journey of delivering innovation, performance, and riding excitement to customers around the world. Since 1955, Yamaha has stayed true to its challenger spirit, bringing together engineering excellence and a passion for mobility that inspires millions.

To commemorate this special occasion, India Yamaha Motor is offering a price benefit of ₹7,000 (on the ex-showroom price) on its popular RayZR 125 Fi Hybrid and RayZR 125 Fi Hybrid Street Rally. This limited-time celebratory offer is our way of thanking customers for their continued trust and support over the decades. With this benefit, customers can now save up to ₹10,000 on the final on-road price. The offer also

includes Yamaha's industry-leading 10-Year 'Total Warranty', making the RayZR an even more compelling choice in the 125cc segment.

electrical components, including the Fuel Injection (Fi) system, for up to 1,00,000 km. Fully transferable to subsequent owners, this industry-

The RayZR 125 Fi Hybrid is designed to meet the needs of today's urban riders who seek both performance and practicality. Its 125cc Fi Blue Core engine with Hybrid Power Assist offers enhanced acceleration and fuel efficiency - ideal for quick city commutes. The Smart Motor Generator (SMG) ensures smoother, quieter starts, making daily rides more convenient. With E20 fuel compatibility, it's future-ready, and the 21-litre under-seat storage makes it practical for everyday use. Riders also benefit from features like front Telescopic Suspension for better ride comfort, Side Stand Engine Cut-off Switch for added safety, Automatic Stop-and-Start System for improved mileage in traffic, and a fully digital instrument cluster with Y-Connect Bluetooth connectivity that keeps them informed and connected on the go.



This 10-Year 'Total Warranty' includes a 2-Year Standard Warranty and an 8-Year Extended Warranty covering critical engine and

leading coverage reflects Yamaha's confidence in its product durability and enhances long-term ownership value.

HOPECON'25 marks a milestone in Multidisciplinary Healthcare Dialogue

EOI CORRESPONDENT

KOLKATA, JULY 1/--/The fourth edition of HOPECON - the National Comprehensive Multidisciplinary Medi-Edu-Care Conference - concluded successfully after three days of transformative discussions at ITC Royal Bengal, Kolkata. Organized by the Kolkata Nurture Foundation (KNF) in collaboration with UNIEDU HEALTH and Valmiki Healthcare, HOPECON'25 drew over 1,000 nationally and internationally acclaimed medical stalwarts and 6,500+ delegate doctors, with 1.5 lakh virtual views, establishing itself as one of India's largest and most inclusive medical conferences.

Themed "The Complete Conference for Comprehensive Care," this year's edition saw participation from all corners of the country - from Kashmir to Kerala, and Manipur to Maharashtra - uniting experts across 38 medical specialties including Cardiology, Psychiatry, Critical Care, Medical Research, Geriatrics, Respiratory Medicine, Nephrology, Nutrition, Pharmacology, and more.

Dr. P. Payodhi Dhar, Founder & President of

KNF and HOPECON, stated: "Healthcare is a crucial pillar of nation-building. HOPECON has set the platform for all the fraternities to flock together for comprehensive, patient-

to late evening over all three days - testament to the delegate enthusiasm and program richness.

The conference also explored pressing themes such as eco-health, digital

global-standard medical education institutes and courses."

Dr. Pradip Kumar Mitra, Convenor said: "It's just the beginning. We aim to create meaningful impact on



centric care. Our mission is to deliver universal health service, ensure universal health education and awareness, and excel in globally revered research standards. Through the education-employment-empowerment triad, we aim to transform India's healthcare landscape and contribute to its rightful global leadership in development, healthcare, and diplomacy."

The conference ran six parallel academic halls, three competition venues, and featured an expansive workshop station. Halls remained full from 9:00 AM

health, climate change, medico-legal issues, cybercrime, and mental health, addressing topics from addiction and suicide prevention to autism care.

Organisers put up the following points - Dr. Apurba Kumar Mukherjee, Organising Chairman said: "HOPECON has always stood for integrated, patient-first healthcare. This year, we saw a remarkable exchange of knowledge, energy, and intent to improve how we care for people."

Dr. Raja Dhar, Academic Director shared: "Our vision is to establish

public health through a holistic approach."

Dr. Anjan Adhikari, Research Director & Editor shared: "We are launching a professional research stream to generate credible data that can uplift Bengal's global image."

Dr. Soumitra Ghosh, Joint Secretary stated: "The core values of HOPECON are embedded in C.A.R.E. - Clinics, Academics, Research, and Ethics."

Dr. Upal Sengupta, Senior Joint Secretary said: "Our goal is to make advanced specialist care accessible to the common people."

Vi Business's Ready for Next-India's largest digital advisory celebrates growth on MSME Day

EOI CORRESPONDENT

SILIGURI, JULY 1/--/On this World MSME Day, Vi Business, the enterprise arm of leading telecom operator Vi, releases the third edition of its flagship 'Ready for Next MSME Growth Insights Study 2025'. As India's digital economy accelerates backed by Digital India, Bharat Net and mobile

broadband use, smaller businesses are exploring digital tools to enhance operational efficiency and expand their market reach.

'Ready for Next MSME Growth Insights Study 2025' reflects this positive shift, revealing a rise in the country's Digital Maturity Index (DMI), however the digital adoption remains fragmented. With a strong intent, right financial

support and access to right advisory support, India's small businesses are well positioned to accelerate their digital journey.

Arvind Nevatia, Chief Enterprise Business Officer, Vodafone Idea Ltd said, "MSMEs in India are clearly moving from digital curiosity to digital commitment - and that's an encouraging shift. The sharp rise in investment

intent around cloud, cybersecurity, and automation shows that small businesses increasingly see technology as a growth enabler, not just a utility.

Through Ready for next program, our aim is to celebrate incredible growth journeys of India's MSMEs - from small towns to global markets, from manual processes to being digital-first enterprises."

Exxaro Tiles Ltd targets approx. 5.67 crore annual energy cost savings

Announces installation of 5 MW DC Solar Power Project

EOI CORRESPONDENT

AHMEDABAD, JULY 1/--/Exxaro Tiles Limited (BSE: 543327, NSE: EXXARO), one of India's leading manufacturers of vitrified and glazed tiles, proudly announces the installation of a 5 MW DC solar power project at Gorol, Idar, Gujarat. The initiative reinforces Exxaro's commitment to sustainability, operational efficiency, and responsible

manufacturing. The solar project, set up on leased land for 25 years and 4 months, is dedicated to captive consumption for the Company's manufacturing unit at Talod, Gujarat. This plant currently consumes around 21 million electricity units annually. With solar energy now supplementing operations, the Company expects to save approximately ₹5.67 crore per annum,

translating to a 30% reduction in energy costs at the unit.

"The solar project is a major step in aligning our business operations with global sustainability goals. It not only strengthens our cost-efficiency but also demonstrates our commitment to clean energy and environmental responsibility," said Mukesh Kumar B. Patel, Managing Director, Exxaro Tiles Limited.

Founded in 2008 and headquartered in Ahmedabad, Gujarat, Exxaro Tiles Limited is a well-established name in the Indian ceramic and vitrified tiles industry. The Company specializes in the production of Double Charge Vitrified Tiles, Glazed Vitrified Tiles (GVT), Polished Glazed Vitrified Tiles (PGVT), Wall Tiles and Ceramic Products, Big Format Slab Tiles.

Protium Finance Limited
(Formerly known as Growth Source Financial Technologies Ltd.)
Registered Office: Nirilon Knowledge Park (NKP) B-2, Seventh Floor, Pahadi Village, Off. The Western Express Highway, Cama Industrial estate, Goregaon (E), Mumbai, Maharashtra- 400063

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower / Co-Borrower/ Mortgagee (s) that the below described immovable properties mortgaged to the Secured Creditor, the Physical possession of which has been taken by the Authorised Officer of Protium Finance Ltd. the same shall be referred herein after as "Protium Finance Ltd. The Secured Assets will be sold on "As is where is", "As is what is", and "Whatever there is" basis through E-Auction. It is hereby informed to General public that we are going to conduct public E-Auction through website <http://bankauctions.in/>

1. Account Number 2. Name of borrower, co-borrower, 3. Mortgagees	4. Date of Demand Notice 5. Amount as per Demand Notice U/s 13(2) 6. Date of Physical Possession 7. amount as on (Date)	8. Descriptions of the property/Properties	9. Reserve Price 10. Earnest Money Deposit 11. Bid Increment Amount (In Rs.)	12. E-Auction Date and Time 13. EMD Submission Last Date 14. Inspection Date
1. GS008LAP627571, 2.(a) 1. Radhakrishna Bastralay Through it's Proprietor Asit Patra, (b) Asit Patra (c) Jhama Das. All having address at: Pubergheri, PS-Hasnabad, PO-Bishpur, Purba Khejur, Beria, North-24 Parganas, West Bengal-743435 Also, at: Uttar Aswini Pally, Barasat, North-24 Parganas, West Bengal-700124	4. Date: 20th Jun 2023 5. Rs. 41,27,839/- (Rupees Forty-One Lakhs Twenty-Seven Thousand and Eight Hundred Thirty-Nine Only) as on May 13, 2023, with further interest, within the statutory period of 60 days from the date of this notice. 6. 20-Nov-2024 7. Rs. 56,16,424.54/- (Fifty-Six Lakh Sixteen Thousand Four Hundred Twenty-Four and Five Four Paise only) as on date 01st Jul/2025	All That Plot of land measuring about 2.475 Decimals equivalent to 01 Cottah 07 Chittaks and 43 Sq.Ft more or less, along with structure standing thereon, forming part of R.S. & L.R. Dag No.1095, Touzi No.1431, in Mouza-Durgapur Baliani, under PS-Hasnabad in District-North 24 Parganas within the limits of Bishpur Gram Panchayat-743435	9. Rs. 36,51,000/- (Thirty-Six Lakh Fifty-One Thousand only) 10. Rs. 3,65,100/- (Three Lakh Sixty-Five Thousand One Hundred Only) 11. (Bid Incremental Value: Rs. 5,000/-)	12. 04-Aug-25 at 11:00 am to 2:00 PM (with unlimited extension of 5 min each) 13. 02-Aug-25 up to 5:00 PM. 14. 23-Jul-25 BETWEEN 11:00 AM TO 5:00 PM

1. All interested participants / bidders are requested to visit the website <https://bankauctions.in/> & <https://protium.co.in/> For details, help, procedure and online training on e-auction, prospective bidders may contact Mr. Nitesh D Pawar Contact number: 8142000725/8142000066 email id: nitesh@bankauctions.in / info@bankauctions.in
* For further details on terms and conditions please visit <https://bankauctions.in/> & <https://protium.co.in/> to take part in e-auction.
THIS IS ALSO A STATUTORY 30 DAYS SALE NOTICE UNDER RULE 8(6)/ Rule 9 (1) OF SECURITY INTEREST (ENFORCEMENT) RULES, 2002

Date: 02.07.2025, Place: Parganas, West Bengal For Protium Finance Limited, (Authorized Officer)