

E-AUCTION SALE NOTICE
(To the Borrower /Co-Applicant / Public in General)
(Under Rule 8(6) R/w with Rule 9 (1) of SARFAESI Act, 2002)

The undersigned Authorized Officer of HDB Financial Services Ltd, has taken over Possession of the following property, under Securitisation and Reconstruction of the Financial Assets & Enforcement of Security Interest Act 2002, for the below mentioned loan account with a right to sell the same on "**AS IS WHERE IS BASIS & AS IS WHAT IS BASIS**"

Name and Address of the Applicant & Co-Applicant: 1. SHANMUGAA ENTERPRISES, 315 MEDAVAKKAM MAIN ROAD, MADIPPAKKAM, CHENNAI-600091, TAMILNADU. **And Also** FLAT NO. GE GROUND FLOOR, DWARAKA APPARTMENTS, MEDVAKKAM MAIN ROAD, MADIPPAKKAM, CHENNAI-600091. 2. **KIRTHIKA MANIMARAN**, GE DWARAKA APARTMENTS 77, MEDAVAKKAM MAIN ROAD, MADIPPAKKAM, CHENNAI-600091,TAMILNADU. 3. **MANIMARAN SUBRAMANIAN**, GE DWARAKA APARTMENTS 77, MEDAVAKKAM MAIN ROAD, MADIPPAKKAM, CHENNAI-600091, TAMIL NADU.

Account No. 14311686, Total Outstanding Amount: RS.33,83,666.78/- (Rupees Thirty Three Lakhs Eighty Three Thousand Six Hundred Sixty Six and Seven Eight Paise Only) as of 10.01.2025, with further interest/ incidental expenses /costs till the date of full payment.

Details of Encumbrances, if any, known to the Secured Creditor: --- NIL

Details of Immovable Properties: SCHEDULE OF THE SECURITIES All that piece and parcel of undivided share of land measuring 355 sq.ft., out of 11061 sq.ft., as per title and admeasuring an 10760 sq.ft., as per revenue records . Together with building having plinth area 611 Sq.ft, in ground floor, with all necessaary fitting. Bearing plot no.1, to 4, flat no.GE DWARAKA APARTMENT , MOUNT MEDAVAKKAM MAIN ROAD, MADIPPAKKAM, CHENNAI-600091.Approved P.P.A No. 322/98,P.P.No.420/98/F1 Dated 07.09.98.comprised old survey No.265/7,patta no.960 , 1028. as per patta survey no. 265/7A ,265/7B, situated at old no.97, keelkattalai (new no.17, madipakkam part-2) village in tambaram taluk ,kanchipuram district, with in the registration District of chennai -south , and sub- registration district of pallavaram. Situated with in the registration District of chennai-south , and sub-registration district of pallavaram. Bounded on the North BY : Formerly Joseph Leo Miranda's Land now Viswa Deep Apartments , South BY : Door No.76 & Mount Medavakkam Road , East BY : Mount Medavakkam Road, West BY : Moovarasampet Village Limit.

Reserve Price	Earnest Money Deposit	Bid Incremental Amount	Auction Date & Time	EMD Last Date & Time
Rs.27,30,000 /-	Rs.2,73,000 /-	Rs.50,000/-	04/02/2025 at 11 am to 12 Noon	03/02/2025 Up to 04.00pm

The auction sale shall be "online e-auction" bidding through website <https://bankauctions.in> & www.foreclosureindia.com on the dates as mentioned in the table above with Unlimited Extension of 5 Minutes.

The interested bidders shall submit their EMD through Web Portal: <https://bankauctions.in> & www.foreclosureindia.com (the user ID & Password can be obtained free of cost by registering name with <https://bankauctions.in> & www.foreclosureindia.com) through Login ID & Password. The EMD shall be payable through Order/Demand Draft for an EMD of 10% of the Reserve Price, drawn in favour of "HDB Financial Service Limited" above.After Registration (One Time) by the bidder in the Web Portal, the intending bidder/ purchaser is required

to get the copies of the following documents uploaded in the Web Portal before the Last Date & Time of submission of the Bid Documents viz. i) Copy of the NEFT/RTGS Challan or Demand Draft; ii) Copy of PAN Card; iii) Proof of Identification/ Address Proof (KYC) viz. self-attested copy of Voter ID Card/ Driving License/ Passport etc.; without which the Bid is liable to be rejected. UPLOADING SCANNED COPY OF ANNEXURE-II & III (can be downloaded from the Web Portal: <https://bankauctions.in> & www.foreclosureindia.com) AFTER DULY FILLED UP & SIGNING IS ALSO REQUIRED.

The interested bidders who require assistance in creating Login ID & Password, uploading data, submitting Bid Documents, Training/ Demonstration on Online Inter-se Bidding etc., may contact M/s. 4 closure india, block no.605 A,6th floor, mairivanam comercial complex, ameerpeta,hyderabad-500038, E-mail ID : dinesh@bankauctions.in Support Helpline Numbers : MR.M. Dinesh, Assistant Manager - Operations, dinesh@bankauctions.in, Mobile no. 8142000735, and landline 040-23736405, mobile n;8142000062/66, info@bankauctions.in

The intending bidders should be present in person for the Auction and participate personally and give a declaration in writing to the effect that he/she is bidding for himself/herself. No Authorized person allowed.

- The intending bidders may obtain the Tender Forms from the Manager, M/s.HDB Financial **HDB Financial Services Ltd. Old No.64,New No: 84 'A' Block, MNO Complex, HDB Towers 1st floor, Greams road, Chennai- 600006. Auction venue: HDB Financial Services Ltd. Old No.64,New No: 84 'A' Block, MNO Complex, HDB Towers 1st floor, Greams road, Chennai- 600006**

- The intending bidders should submit their bids only in the tender form prescribed in sealed envelopes addressed to the Authorized Officer, HDB Financial Services Limited, together with a Pay Order/Demand Draft for an EMD of 10% of the Reserve Price, drawn in favor of

- “HDB Financial Service Limited” on or before 4pm on the **03/02/2025** of Tender cum-Auction sale hereby notified.

- For inspection of the Property and other particulars, the intending purchaser may contact: , M/s. **HDB Financial Services Ltd. Old No.64,New No: 84 'A' Block, MNO Complex, HDB Towers 1st floor, Greams road, Chennai- 600006 K. Shanmugam (9597065780), Gopi (9884451533)** The Property/ies is sold on “As-is-where-is” and “As-is-what-is” condition basis

- The sealed Tenders will be opened in the presence of the intending bidders by 10:30am on the **04/02/2025** of Tender cum-auction Sale hereby notified. Though in general the same will be by way of closed tenders, the Authorized Officer may , at his sole discretion, conduct an open Auction among the interested bidders who desire to Quote a bid higher than the one received in the closed tender process, and in such an event, the sale shall be conferred on the person making highest bid. The sale, however, is subject to confirmation of HDB Financial Services Limited.
- The successful bidder shall have to pay 25% (inclusive of EMD paid) of the sale amount immediately on the same day or not later than next working day on completion of sale and the balance amount of 75% within 15 days from the date of confirmation of Sale, failing which the initial deposit of 25% shall be forfeited. At any cost it shall not be refunded. If the successful bidder, fail to make the payment of 25% of the entire bid amount as mentioned above, the next successful bidder will be considered and entitled to complete the sale.
- The sale certificate will be issued by the Authorized Officer in favor of the successful purchaser only after receipt of the entire sale consideration within the time limit stipulated herein.
- The successful purchaser shall bear the charges/fees payable for conveyance, such as stamp duty, Registration Fee etc., as applicable under law.
- The successful bidder should pay the statutory dues (lawful house tax, Electricity Charges and other Dues), TDS, GST if any, due to Government, Government undertaking and Local bodies.
- The Authorized Officer has absolute right to accept or reject Tender or Bid any or all the offers and adjourn/postpone/cancel the Auction without assigning any reason thereof and also modify any terms and conditions of the sale without assigning any reason thereof and also to modify any terms and conditions of the sale without any prior notice.

Place: Chennai
Date: 13.01.2025

Authorised Officer
M/s.HDB Financial Services Limited.

**Authorised Officer : HDB Financial Services Ltd. Old No.64,New No: 84 'A' Block, MNO Complex,
HDB Towers 1st floor, Greams road, Chennai- 600006.**