



## Over 7.50 lakh saplings will be planted in Erode: Minister

Erode, June 7: State Housing and Excise Minister S Muthusamy inaugurated the 'Isha's Cauvery Calling' movement for afforestation and distributed saplings to farmers at an event organised as part of World Environment Day.

In his address, he said that about 7.50 lakh saplings will be planted across the farmlands in the district and added that similar functions were being held across various districts.

The newly elected MP K E Prakash was also present.

Cauvery has been the source of wellbeing, prosperity and the very

source of life for these lands.

A forest-fed perennial river is fast becoming a seasonal stream as 87% of tree cover has been removed in 50 years. Cauvery Calling is a first of its kind campaign, setting the standard for how India's rivers - the country's lifelines - can be revitalized.

It will initiate the revitalization of Cauvery river and transform the lives of 84 million people.

It may be noted that about 1.10 crore saplings were planted across Tamil Nadu last year across the farmlands.

Sadhguru explains how Cauvery Calling is a complete plan that

addresses the water crisis holistically by benefiting the farmers and revitalizing the river. He went on to say that the most precious thing we can leave for the next generation is not business or money or gold.

The most important thing we can give to the next generation is a land that is rich and rivers that flow.

Shedding light on the concept, Sadhguru said that in 1998, a team of experts predicted that by 2025, nearly 60% of Tamil Nadu would become a desert.

That this rich land, which has been farmed continuously for more than 12,000 years, could

become a desert and decided to drive around Tamil Nadu to assess the situation himself. He realized then that we might not even make it to 2025.

Not only had small rivers dried up and homes been built on their riverbeds, there was not enough moisture in the soil for even palm trees - typical desert vegetation - to survive. It was evident that the rampant loss of tree cover was rapidly leaving the once-rich soil barren and turning the land into desert.

It was at this point that the blueprint to bring back green cover and turn the tide for our soil and water was conceived.

## Free medical camps mark Savitha Hospital 9th anniversary fete

Mettupalayam, June 7:

The ninth anniversary of Savitha Hospital was celebrated at their premises located at Karamadai Teachers Colony. A free medical check up camp, eye and gynaecology camp besides blood donation camp were organised to mark the occasion. Chief medical officer Dr Sasithra Damodaran and Executive director Damodaran were elated in serving the public in and around Mettupalayam for the past eight years.

Narasimhanaickenpalayam Padmalaya Sreenivasan was present at the event while Dr Sasithra Damodaran welcomed while



Suryan FM RJ Selvaraj inaugurated the blood donation camp followed by CRPF IG Ajay Bharathan inaugurated the eye camp and Indian Medical Association (IMA) Mettupalayam branch president Dr M Ismail inaugurated the medical check up camp.

Others who were present at the event included Government

Hospital chief medical officer Karthik Maharajan, former medical officer Dr Kannan, Savitha Hospital doctors Subashini, Indu, Varsha, Nishanthini, Rotary Club executives Stephen Mahesh Kumar, social workers Basha, Sham, Suresh, Manoharan. Mettupalayam MMS eye hospital managing director Somasunda-

ram, Dr Bipul Kumar Das examined the patients while Government Hospital Blood Bank medical officer Deepika Ram led the team to collect blood from the donors. PRO Jothi Vignesh, optometrists Devadarshini and Navya conducted the eye tests and Savitha Hospital manager Manikandan proposed a vote of thanks.



Karur, June 7: District Collector M Thangavel chaired a district level coordination committee meeting in connection with extending Chief Minister's Breakfast scheme in the third phase to government aided elementary schools. The meeting discussed the extension of the scheme to 23 schools benefiting 1693 students

## Coordination meet on extension of CM's breakfast scheme

from Class 1 to 5. Already, about 29448 students drawn from 705 schools in Karur district were benefited through the first and second phase.

During the meeting, the collector discussed infrastructure facilities at schools including kitchen,

water facility, store room besides identifying the beneficiary students. He told the concerned officials to ensure the quality essential commodities were used for preparation of food items for breakfast and the management committee should make it a

point to keep a tab on this before being served to the students. Karur Corporation Commissioner Sudha, DRDA project officer Srilekhar Tamilselvan, Mahalir Thittam project officer Srinivasan besides DRO M Kannan were present at the meeting.



## Green Park Coaching Centre students on a roll

Namakkal, June 7: Four students--Rajaneesh, Rohit, Sabareesan and Jayathy Poorvaja--brought laurels to Namakkal Green Park Coaching Centre after they emerged toppers in the NEET scoring 720/720. They are among

the 67 students, who topped with first rank. Likewise, Nitish, Rithik Saran, Vignesh scored 715 and were among the second toppers across the country followed by third toppers--Hithesh Mohan, Mithunraj, Pawankumar and Sanga

Mithun with 710 marks. About 49 students scored 700 marks and created an achievement. Green Park Coaching Centre chairman Saravanan besides directors, coaching faculties felicitated the NEET achievers.

## Amazon portal launches education program for content creators

Coimbatore, June 7: Amazon.in announced the launch of Creator University and Creator Connect. Creator University is an education program designed to equip content creators with the tools and knowledge necessary to prosper within the dynamic creator economy. The program will cater to a broad spectrum of content creators, encompassing both established and aspiring influencers.

Through a curated selection of resources, the program provides participants with the foundational knowledge and practical strategies to cultivate a sustainable business on the Amazon marketplace. Creator Connect is a series of in-person events designed to foster connections, learning, and growth for creators within the

Amazon ecosystem.

These events are strategically timed around major sales and Amazon initiatives to achieve two goals: generate excitement for upcoming promotions and attract new creators to the Amazon Influencer Program. Creator Connect offers a variety of interactive experiences, including workshops led by influencers, opportunities to meet with Amazon leaders and established creators, product showcases, trend discussions, and more.

The first Creator Connect event, 'A Summer Escape' kicked off on June 3rd, 2024 in Mumbai focusing on building a community of fashion and lifestyle creators coinciding with Amazon Fashion's Wardrobe Refresh Sale. "At Amazon, we recognize the immense influence content creators have on

today's consumers. Creator University and Creator Connect is our way of empowering these creators, both established and aspiring, with the tools and knowledge they need to thrive within the Amazon ecosystem.

Through these programs, creators will gain valuable resources, connect with industry leaders, and build

a sustainable business on our platform. We are committed to fostering a collaborative community where creators can learn from each other and drive informed purchase decisions for our customers," said Kishore Thota, Director, Shopping Experience, India & Emerging Markets, Amazon.

**NAME CHANGE**  
I, KANMOZHI, W/o. Nithianandam Born on: 30.01.1979, (Place of Birth: Tirupur), (Native District: Tirupur) residing at No.16/21, Vekatachala puram 2nd Street, Karuvampalayam, Mangalam Road, Tirupur-641604. shall be henceforth be known as **KANIMOZHI NITHIANANDAM**.  
KANMOZHI, W/o Nithianandam

**NAME CHANGE**  
MY DAUGHTER P.JIYA, D/O.S.PRAVEENKUMAR, Born on 31.10.2014, (Place of Birth: COIMBATORE) Resiting at Old No.16 C, New No.69, Kaveri Street, Kamathenu Nagar, K.R.Puram, Avarampalayam, Ganapathy, Coimbatore Dt. Shall henceforth be known as **JIYA PRAVEEN S.PRAVEENKUMAR (Father)**

**SALE NOTICE**  
**M/s. DEIVANAI SINTER METALS PRIVATE LIMITED (In Liquidation)**  
Reg. Off.: NO 4 / 1 82A SRINAGAR RAMAN NAGAR, METTUR DAM, SALEM-TN 636403  
Liquidator: CHANDRAMOULI RAMASUBRAMANIAM (C.RAMASUBRAMANIAM,INSolvency PROFESSIONAL)  
Liquidator Address: 'RAJ' 3B1 3rd Floor, Galey Palace, No. 1L, Blackers Road, Mount Road, Chennai - 600002  
Email: srinidhira@gmail.com  
Telephone No: +91 9884068292 | +91 9962568292 | 044-28528292  
Registration No: IBBI/PA-002/IP-N00052/2016-17/10096

**E-Auction**  
**Sale of Assets under Insolvency and Bankruptcy Code, 2016**  
Date and Time of Auction:  
**Saturday, 22nd June, 2024 at 3:00 P.M to 4 P.M**  
(With unlimited extension of 5 minutes each)  
Sale of assets and properties owned by M/s. DEIVANAI SINTER METALS PRIVATE LIMITED (In Liquidation) forming part of Liquidation Estate by the Liquidator, appointed by the Hon'ble National Company Law Tribunal, Chennai Bench vide order MA/23/2018 IN CP/595/IB/2017 dated 03rd May 2018. The sale will be done by the undersigned through the e-auction platform **WWW.BANKAUCTIONS.IN**

Asset	Reserve Price	Earnest Money Amount
LAND with Industrial sheds LAND EXTENT 2.15 ACRES Asset No.1: Survey Nos.36/481, Salem Main Road, Periyasathappadi Village, Mettur Taluk, Salem District - 636451.	Rs. 7,57,17,500/-	Rs. 75,71,750/-
Asset No.2: Plant & Machineryes ALL LYING AT Factory - Survey Nos.36/481, Salem Main Road, Periyasathappadi Village, Mettur Taluk, Salem District - 636451.		

**Terms and Condition of the E-auction are as under:**

- E-Auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS" AND "WHATSOEVER THERE IS BASIS" as such sale is without any kind of warranties and indemnities through approved service provider M/s. 4CLOSURE.
- The auction comprises of single batch, wherein the entire lot of assets are being auctioned in Single Batch. The Liquidator reserves the right in announcing the successful bidder based on the highest bid received.
- The EMD shall be payable through DD/NEFT/RTGS in the account of Deivanaai Sinter Metals Private Limited in Liquidation, A/c. No. 3713010521, Bank and Branch: Central Bank of India - Mettur Branch - Salem District and IFSC Code: CBIN0282563.
- The Bids can be submitted through email or can be submitted at the Liquidator's office before 6.00 p.m. on Thursday 20th June 2024. The bid form can be downloaded from the website of WWW.BANKAUCTIONS.IN
- Last date and time of submission of EMD & Tender documents is 6.00 p.m on Thursday, 20th June, 2024
- The date and time of e-Auction on Saturday, 22nd June, 2024 between 03.00 P.M and 04.00 P.M.
- If any offer is received within the last 5 minutes of closure time, the bidding time will be extended automatically by another 5 minutes and if no higher bid is received within the extended 5 minutes, the auction will automatically get closed at the extended 5 minutes.
- The intended bidder who has deposited EMD and require assistance in search: Login id and password may contact the liquidator office on phone +91 9884068292, +91 9962568292, 044-28528292 or through email at srinidhira@gmail.com and for technical support, you can contact Mr. Prakash @ 0814200064.
- The EMD amount of unsuccessful Bidders will be refunded within one week.
- The bidder who submits highest offer (more than Reserve Price) on closure of online auction shall be declared successful bidder subject to approval by the Liquidator. The liquidator reserves his rights to reject any or all of the offers or accept offer for one or more properties received without assigning any reasons whatsoever at any stage.
- If none of the intended bidder participating in the E-Auction has not increasing the bid amount, the EMD amount of the bidders will be forfeited.
- Upon confirmation of sale, the purchaser shall deposit 25% of sale price (including EMD) immediately and the balance sale consideration within 90 days of the date of such demand, provided that payment made after 30 days shall attract interest @ the rate of 12% as per Sub-clause 12 of Clause 1 of Schedule I of IBBI (Liquidation Process) Regulations 2016 as amended from time to time.
- The sale shall be cancelled if the payment is not received within 90 days and the amount paid will be forfeited. For more particulars about e-auction, the bidders are requested to go through the tender form thoroughly.
- The Liquidator will not be responsible for any charge, lien under sale. The Liquidator has absolute right to accept or reject the bid or adjourn, postpone, extend the auction without assigning any reasons whatsoever. No objections will accrue to the Liquidator in such an event.
- In addition to the final auction value, the successful bidders have to pay 18% of GST for Plant & machinery and 9 % of Stamp duty or applicable rate of stamp duty for registration of the Land & Buildings with Sub Registrar office.
- Upon payment of the full amount of sale consideration and GST @ 18% / Taxes (if any), the Liquidator shall deliver the possession of the property sold (Plant & Machinery) to the purchaser. On receipt of possession from the Liquidator, the purchaser has to remove Property from the Factory Premises.
- The properties mentioned above can be inspected by the prospective bidders at the site with prior appointment contacting Mr. C. Ramasubramaniam, Liquidator +91 9884068292, +91 9962568292, 044-28528292
- Further inquiries, if any and/or terms and conditions for sale can be obtained from the Liquidator office at phone numbers mentioned above.
- The advertisement will be valid for 90 days from the date of advertisement. The properties mentioned above can be inspected by the prospective bidders at the site with prior appointment contacting Mr. C. Ramasubramaniam +91 9884068292).

Sd/-  
**CHANDRAMOULI RAMASUBRAMANIAM (C.RAMASUBRAMANIAM)**  
LIQUIDATOR- DEIVANAI SINTER METALS PRIVATE LIMITED  
IBBI Reg No. IBBI/PA-002/IP-N00052/2016-17/10096  
Date: 07.06.2024  
Place: Chennai  
Email: srinidhira@gmail.com  
Contact No: 9884068292, +91 9962568292, 044-28528292

**NAME CHANGE**  
I, Muthalagan, S/O. Naga Rajan, Born On 14/09/1983, (Place Of Birth: Udumalpet) Residing At 1/196, Thutharipalayam, Kallipalayam, Palladam, Velarasikallipalayam, Tiruppur, Tamil Nadu-641664. Shall Be Henceforth Be Known As **MUTHAZHAGAN NAGARAJ**  
Muthalagan Naga Rajan

**NAME CHANGE**  
I, SATHEESHWARAN ARUMUGAM, S/O. ARUMUGAM, Born on 04.05.1975, (Native District: Erode), residing at 96 A/290 C-1, Rajagopal Thottam, karungalpalayam Erode District, pin 638003, shall henceforth be known as **SATHISWARAN**.  
06.06.2024  
Erode **SATHEESHWARAN ARUMUGAM**

**NAME CHANGE**  
I, Akshar, born on 19.09.2002, (place of birth: Thrissur, Kerala) residing at 4/F, Aanandam, summer house, Ooty-643001, The Nilgiris, Tamil Nadu, shall henceforth be known as **AKSHAR KRISHNAKUMAR MENON**  
Akshar

**NAME CHANGE**  
I, AKILA ARUL, W/o. Karalmarks, Born on 07.06.1994, (Native District: Krishnagiri), residing at 90A, Sanjai Nagar 2nd Street, Vishnu Nivas, Nochipalayam, Lakkapuram, Erode District-638002, shall henceforth be known as **AGILA ARUL**.  
03.06.2024  
Erode **AKILA ARUL**

**NAME CHANGE**  
I, GOPALAN S/O. SENDHILKUMAR, BORN ON : 17/04/1973, (Place of Birth: POLLACHI, COIMBATORE) RESIDING AT: NO. 2/177, THOTATHU SALAI, KONDENGOUNDE PALAYAM, POLLACHI, COIMBATORE - 642120. shall henceforth be known as **SENTHILKUMAR GOPAL GOPALAN SENDHILKUMAR**

**NAME CHANGE**  
I, BABU.A, S/o.Arumugam, Born on: 10.03.1979, (Place of Birth: Salem), residing at VTC: Puthiragoundam Palayam, Po:Puthiragoundam Palayam, Attur Taluk, Salem District-636119. shall be henceforth be known as **GOPIA**  
BABU.A

**NAME CHANGE**  
I, JOTHIPRAKASH MUTHUSWAMY, BORN ON : 03-02-1955, (Place of Birth: POLLACHI, MATHIREDDIPALAYAM) RESIDING AT: NO.10, VELAVAN NAGAR, BHARATHIYAR ROAD, NEAR KALYANA MANDAPAM, GANAPATHY, COIMBATORE-641006. shall henceforth be known as **JYOTHI PRAKASH MUTHUSWAMY**  
JOTHIPRAKASH MUTHUSWAMY

**NAME CHANGE**  
I, Shameem Shagir, D/o Kadar Sherif, Born on: 15/06/1974, (Place of Birth: Attur), residing at 16/63, Muslim street, Pudupet po, Attur tk, salem Dt-636141. shall be henceforth be known as **SHAMEEM SHAKKER**  
Shameem Shagir

**AFFIDAVIT**  
I, HARI RAMACHANDRAN Son of Surianarayanan, aged about 42 years, permanently residing at 3/33C, E.B.Colony-1, Bharathipuram, Dharmapuri. In my Passport my name is mentioned as Surianarayanan **HARI RAMACHANDRAN**. In my NPS account my name is mentioned as **S HARI RAMACHANDRAN**. In my demat account my name is given as **S HARI RAMACHANDRAN**. Henceforth my name is **HARI RAMACHANDRAN**

**NAME CHANGE**  
I, CHANTHIRA SEKARAN ARUMUGHAM, S/O ARUMUGAM, DATE OF BIRTH: 10/02/1972, (PLACE OF BIRTH: DHARAPURAM) RESIDING AT 10/14, BRIDGEWAY COLONY EXTN, LAKSHMI NAGAR, TIRUPUR-641607 SHALL HENCE FORTH BE KNOWN AS **CHANDRASEKARAN ARUMUGAM**  
CHANTHIRA SEKARAN ARUMUGHAM